

PRESS RELEASE



BLUE GUIDES ATTENDS BOOK EXPO AMERICA 2007 IN NEW YORK


June 2007

Signalling its commitment to the American market and its American distributor [WW Norton & Co](#), Somerset Books attended BEA this year. Commented publisher Tom Howells: “Blue Guides authors and editors work extremely hard to produce what we hope are the best-researched and best-presented guide books in the English language. It’s great to realise at this sort of event the affection in which many bookish people hold the series, and the support for the [new Blue Guides](#) we are publishing now.”



*Finance director Agnes Horvath  
at the Blue Guides stand*

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 **About Somerset Books:** Somerset publishes high quality travel guides for the independent traveller under the series names **Blue Guides**, **art/shop/eat** and **Visible Cities**. The first Blue Guide was published in 1918, Somerset is continuing the tradition of erudite and comprehensive guides, now in full colour with great diagrams, maps, floor plans and photographs. Details of the current list can be found at [www.blueguides.com](http://www.blueguides.com).