



ADVANCE INFORMATION

BLUE GUIDE SOUTHERN ITALY

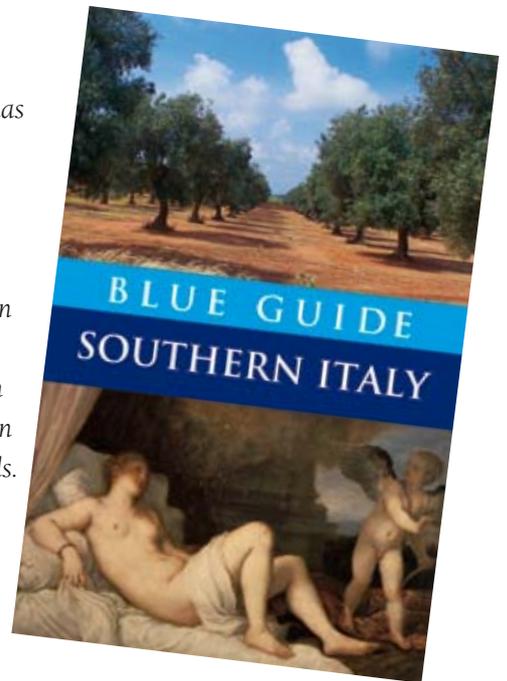
ELEVENTH EDITION

Title:	Blue Guide Southern Italy	Pub. date:	January 2007
Author:	Paul Blanchard	Format:	130 x 200mm
Price:	£16.95	Specification:	584 pages
Edition:	Eleventh		Full colour throughout, 20 colour maps, 10 colour plans and diagrams, 40 colour photos
ISBN:	1-905131-18-6 978-1-905131-18-1	Cover:	Paper, threadsewn in sections.

About BLUE GUIDE SOUTHERN ITALY

Southern Italy is becoming a major holiday destination, not surprising given what it has to offer: the ruins of Pompeii, the island of Capri, the wild scenery of the Abruzzo, beautiful villages of the Ionian coast, Romanesque architecture in Puglia, and vibrant Naples itself.

Written by long-term Blue Guides author and resident in Italy Paul Blanchard, an experienced tour guide, who reveals not only the major attractions, explained and set in context, but also lesser-known sights. He has been supported by the classicists and art historians on the Blue Guides' editorial board, with the result that Blue Guide Southern Italy, with its wealth of cultural detail and useful "Blue Guides recommended" advice on hotels and restaurants, provides all the information that the independent traveller needs.



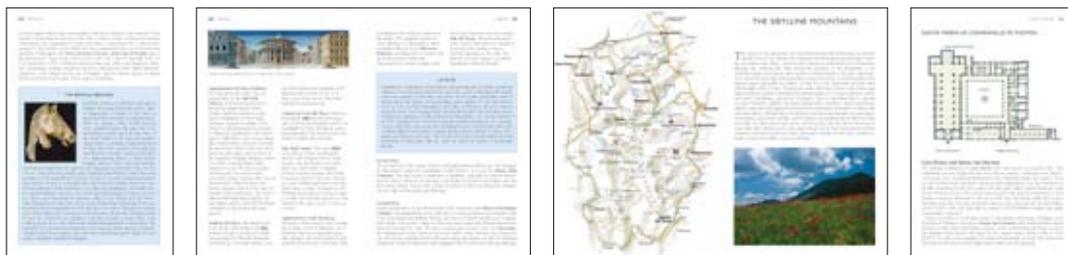
ABOUT NEW BLUE GUIDES

Somerset Books, following the acquisition of the Blue Guides in May 2004, is investing heavily in the series:

- re-editing to improve access to information and navigability
- strong focus on maintaining Blue Guides as the leading, most comprehensive cultural guides in the English language covering art, history and architecture
- full colour throughout: diagrams, clear maps and beautiful photographs

'The most informative travel books of all'

The Times



sample pages from the new Blue Guide The Marche and San Marino, May 2006

Sales and distribution UK and Ireland:

BLUE GUIDES LTD

email: sales@blueguides.com
tel: +44 (0) 208 144 3509

Bertram Books Ltd

email: books@bertrams.com
tel: +44 (0) 871 803 6600 fax: +44 (0) 871 803 6709