

BLUE GUIDES ADVANCE INFORMATION

art/shop/eat Rome

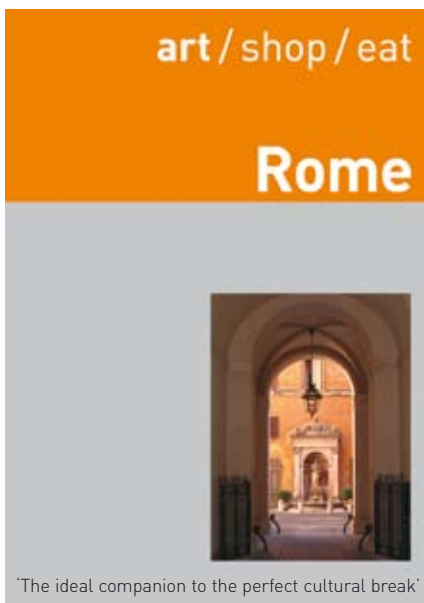
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art/shop/eat Paris

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Relaunched in a new contemporary look at a competitive price-point, the art/shop/eat pocket guides combine a great look with the thoroughness of research expected from a Blue Guides publication, making them the perfect choice for the weekend or short break tourist.



This intelligently planned series divides each city up into 4-5 districts centred on a key sight – for example the Forum, the Trevi Fountain, the Spanish Steps, Piazza Navona and the Vatican in the case of Rome – and gives ideas for a perfect day in that part of town: the main sights and one or two quirkier ones too, the best places to eat or have a coffee, and some original shopping ideas, presented in an uncluttered and navigable format that respects the reader's intelligence. A good 50% of the book is dedicated to the art and history of the place, distinguishing these useable little books from many guides which are little more than practical information listings.



art/shop/eat Rome and Paris released October 2007, with more to follow Spring 2008

**BLUE
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